

## Group Term Life Is Not Enough

**Learn about a new and easy option to offer your employees more coverage**

The economic environment and health concerns brought on by the global pandemic have many Americans thinking more thoughtfully about financial plans and security. In particular, life insurance has taken on a renewed prominence at the forefront of planning decisions, while providers have been innovating more efficient ways to offer coverage.

### **Competitive Online Term Life Insurance Marketplace**

As more and more of life moves online, many insurance companies have caught up to the online revolution and used the pandemic to roll out a new and easy process to find coverage. Applications, underwriting, issuance, and payment processing – all steps which used to be done in person – are now available online.

### **Voluntary Benefit Offering**

Online platforms and decreased underwriting requirements have made offering flexible, voluntary benefits easier and more effective than ever. By giving your employees and their immediate family the ability to apply and receive coverage all from the comfort of their own home, you can help solve one of the biggest concerns individuals and families are facing today.

If you are interested in offering additional term life insurance to your employees, Mullin Barends Sanford Financial will work with you to develop communication materials and guide your employees through the process. [Schedule a call here to learn more.](#)

#### **Disclaimer**

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